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FORM 8-K  
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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 29, 1997

The Interpublic Group of Companies, Inc.  
(Exact Name of Registrant as Specified in Charter)

Delaware (State or other Jurisdiction of incorporation)	1-6686 (Commission File Number)	13-1024020 (IRS Employer Identification Number)
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1271 Avenue of the Americas, New York, New York (Address of Principal Executive Offices)	10020 (Zip Code)
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Registrant's telephone number, including area code (212) 399-8000

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(Former Name or Former Address, if Changed Since Last Report)

PAGE

Item 9. Sales of Equity Securities Pursuant to Regulation S.

On August 29, 1997 The Interpublic Group of Companies, Inc. ("Interpublic") sold 12,136 shares of its common stock, par value \$.10 (the "Shares"), to two individual residents of the United Kingdom as a portion, valued at 360,000 Pounds Sterling of the total consideration of 600,000 Pounds Sterling, for 100% of the issued and outstanding shares of capital stock of the Really Big Promotions Company Limited, a U.K. company. The remainder of the purchase price was paid in cash to a third U.K. resident

No underwriter or placement agent was used in connection with the sale of the Shares.

The transaction was effected in an "offshore transaction" and in accordance with the "offering restrictions" and "no directed selling efforts" requirements of Rule 903(c)(2) of Regulation S under the Securities Act of 1933.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF  
COMPANIES, INC.

Date: September 8, 1997

By: NICHOLAS J. CAMERA  
Vice President,  
General Counsel and  
Secretary

