

U.S. SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING  
(Check One):

- Form 10-K     Form 20-F     Form 11-K     Form 10-Q  
 Form N-SAR

For Period Ended:

September 30, 1994

- Transition Report on Form 10-K  
 Transition Report on Form 20-F  
 Transition Report on Form 11-K  
 Transition Report on Form 10-Q  
 Transition Report on Form N-SAR

For the Transition Period Ended: \_\_\_\_\_

Read Attached Instruction Sheet Before Preparing Form. Please  
Print or Type.

Nothing in this form shall be construed to imply that the  
Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked  
above, identify the Item(s) to which the notification relates:

Part I - Registrant Information

The Interpublic Group of Companies, Inc.  
Full Name of Registrant

Former Name if Applicable

Address of Principal Executive Office (Street and Number)

1271 Avenue of the Americas

City, State and Zip Code

New York, NY 10020

Part II - Rules 12b-25(b) and (c)

If the subject report could not be filed without unreasonable  
effort or expense and the registrant seeks relief pursuant to  
Rule 12b-25(b), the following should be completed. (Check box if  
appropriate)

- (a) The reasons described in reasonable detail in Part III  
of this form could not be eliminated without  
unreasonable effort or expense;
- (b) The subject annual report, semi-annual report,  
transition report on Form 10-K, Form 20-F, 11-K or Form  
N-SAR, or portion thereof will be filed on or before  
the fifteenth calendar day following the prescribed due  
date; or the subject quarterly report or transition  
report on Form 10-Q, or portion thereof will be filed  
on or before the fifth calendar day following the  
prescribed due date; and
- (X) (c) The accountant's statement or other exhibit required by  
Rule 12b-25(c) has been attached if applicable.

Please note that in response to Part II paragraph (b) of  
this form the registrant filed its report on Form 10-Q at 9:33pm

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Part III - Narrative

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State below in reasonable detail the reasons why the Form 10-K, 20-F, 11-K, 10-Q, N-SAR or the transition report or portion thereof could not be filed within the prescribed period.  
(Attach Extra Sheets if Needed)

The registrant experienced difficulties with its internal consolidation system on November 14th. By the time the difficulties were corrected, the 5:30pm filing deadline had expired. Upon rectifying the difficulties with the internal consolidation system, the 10-Q was promptly filed at 9:33pm E.S.T., November 14, 1994. The registrant delayed in filing for an extension at that time because it believed that the due date was November 15, 1994.

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Part IV - Other Information

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(1) Name and telephone number of person to contact in regard to this notification

Joseph Studley	(212)	984-2901
Barbara Gmora (Name)	(212) (Area Code)	399-8114 (Telephone Number)

(2) Have all other periodic reports required under section 13 or 15(d) of the Securities Exchange Act of 1934 or section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s).

Yes     No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

Yes     No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

In response to Part IV (3) of the form, the registrant refers to the report on 10-Q for the period ended September 30, 1994 which has been filed.

The Interpublic Group of Companies, Inc.  
(Name of Registrant as specified in charter)

has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date November 15, 1994

By Joseph Studley  
Joseph Studley  
VP- Controller

