

SECOND QUARTER 2015 EARNINGS CONFERENCE CALL

July 22, 2015

Overview – Second Quarter 2015

- Organic revenue growth was 6.7%
 - Net acquisitions added 0.3%
 - Currency exchange rate changes were negative 5.7%
 - Total revenue increase was 1.3%.
- Operating margin was 11.5%, an improvement of 90 basis points
- Operating income was \$216 million, an increase of 10%
- Diluted EPS was \$0.29, a 16% increase excluding early debt redemption charge from last year's Q2
- First half organic growth was 6.2% and margin expanded 100 bps



Operating Performance

	 Three Months	Ended	d June 30,
	2015		2014
Revenue	\$ 1,876.1	\$	1,851.4
Salaries and Related Expenses	1,205.2		1,170.2
Office and General Expenses	455.1		485.4
Operating Income	215.8		195.8
Interest Expense	(20.3)		(22.6)
Interest Income	5.0		6.6
Other Income (Expense), net	0.5		(11.2)
Income Before Income Taxes	201.0		168.6
Provision for Income Taxes	77.7		65.3
Equity in Net Income of Unconsolidated Affiliates	0.5		0.4
Net Income	123.8		103.7
Net Income Attributable to Noncontrolling Interests	(2.6)		(4.3)
Net Income Available to IPG Common Stockholders	\$ 121.2	\$	99.4
Earnings per Share Available to IPG Common Stockholders:			
Basic	\$ 0.30	\$	0.24
Diluted	\$ 0.29	\$	0.23
Weighted-Average Number of Common Shares Outstanding:			
Basic	410.5		421.1
Diluted	417.6		428.1
Dividends Declared per Common Share	\$ 0.120	\$	0.095

Revenue

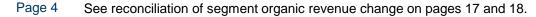
	7	Three Mor	nths Ended	Six Months Ended			
		\$	% Change		\$	% Change	
June 30, 2014		1,851.4		\$	3,488.9		
Total change		24.7	1.3%	_	63.2	1.8%	
Foreign currency		(105.9)	(5.7%)		(177.8)	(5.1%)	
Net acquisitions/(divestitures)		7.2	0.3%		24.5	0.7%	
Organic		123.4	6.7%		216.5	6.2%	
June 30, 2015	\$	1,876.1		\$	3,552.1		

Three Months Ended June 30.

Six Months Ended June 30,

			Change					Char	nge
	2015	2014	Total	Organic		2015	2014	Total	Organic
	\$ 1,526.7	\$ 1,496.0	2.1%	7.7%	\$	2,876.6	\$ 2,811.7	2.3%	7.2%
3	\$ 349.4	\$ 355.4	(1.7%)	2.3%	\$	675.5	\$ 677.2	(0.3%)	2.0%

Integrated Agency Networks ("IAN"): McCann Worldgroup, FCB (Foote, Cone & Belding), Mullen Lowe Group, IPG Mediabrands, our digital specialist agencies and our domestic integrated agencies Constituency Management Group ("CMG"): Weber Shandwick, Golin, Jack Morton, FutureBrand, Octagon and our other marketing service specialists





IAN CMG

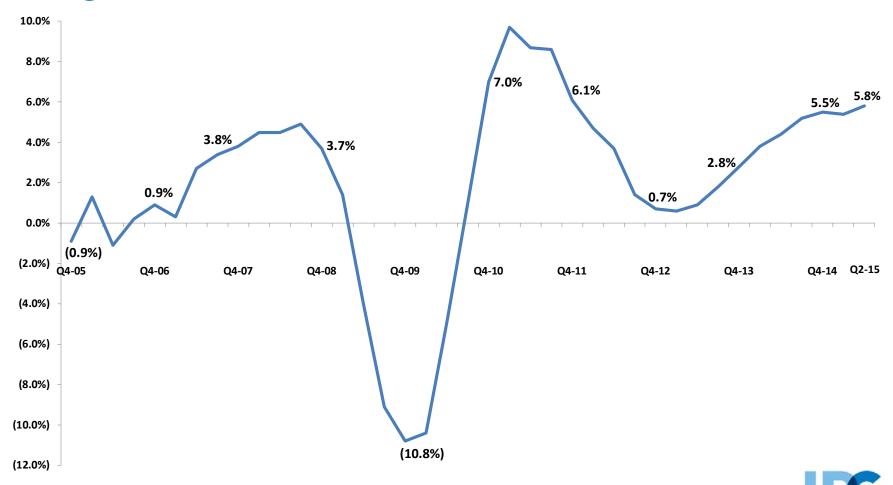
Geographic Revenue Change

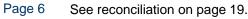
	June 3		June 3	
	Total	Organic	Total	Organic
United States	7.9%	7.7%	7.4%	7.0%
International	(6.9%)	5.3%	(5.5%)	5.2%
United Kingdom	(1.4%)	7.9%	(1.5%)	7.1%
Continental Europe	(13.0%)	3.6%	(10.5%)	3.6%
Asia Pacific	3.4%	11.8%	1.6%	9.1%
Latin America	(22.2%)	(1.6%)	(18.8%)	(1.2%)
All Other Markets	(8.2%)	(0.7%)	(3.3%)	3.9%
Worldwide	1.3%	6.7%	1.8%	6.2%



Organic Revenue Growth

Trailing Twelve Months

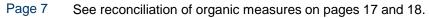




Expenses

						Change		
2015			2014	\$		Total	Organic	
\$	1,205.2	\$	1,170.2	\$	35.0	3.0%	8.5%	
	64.2%		63.2%					
\$	16.9	\$	16.1	\$	0.8	5.0%		
	0.9%		0.9%					
\$	2,420.4	\$	2,358.8	\$	61.6	2.6%	7.1%	
	68.1%		67.6%					
\$	34.2 1.0%	\$	36.5 1.0%	\$	(2.3)	(6.3%)		
	\$ \$	\$ 1,205.2 64.2% \$ 16.9 0.9% \$ 2,420.4 68.1% \$ 34.2	\$ 1,205.2 \$ 64.2% \$ 16.9 \$ 0.9% \$ 2,420.4 \$ 68.1% \$ 34.2 \$	\$ 1,205.2 \$ 1,170.2 64.2% 63.2% \$ 16.9 \$ 16.1 0.9% 0.9% \$ 2,420.4 \$ 2,358.8 68.1% 67.6% \$ 34.2 \$ 36.5	\$ 1,205.2 \$ 1,170.2 \$ 64.2% 63.2% \$ 16.9 \$ 16.1 \$ 0.9% 0.9% \$ 2,420.4 \$ 2,358.8 \$ 68.1% 67.6% \$ 34.2 \$ 36.5 \$	\$ 1,205.2 \$ 1,170.2 \$ 35.0 64.2% 63.2% \$ 16.9 \$ 16.1 \$ 0.8 0.9% 0.9% \$ 2,420.4 \$ 2,358.8 \$ 61.6 68.1% 67.6% \$ 34.2 \$ 36.5 \$ (2.3)	2015 2014 \$ Total \$ 1,205.2 \$ 1,170.2 \$ 35.0 3.0% 64.2% 63.2% \$ 0.8 5.0% \$ 16.9 \$ 16.1 \$ 0.8 5.0% 0.9% 0.9% \$ 0.9% \$ 61.6 2.6% 68.1% 67.6% \$ (2.3) (6.3%)	

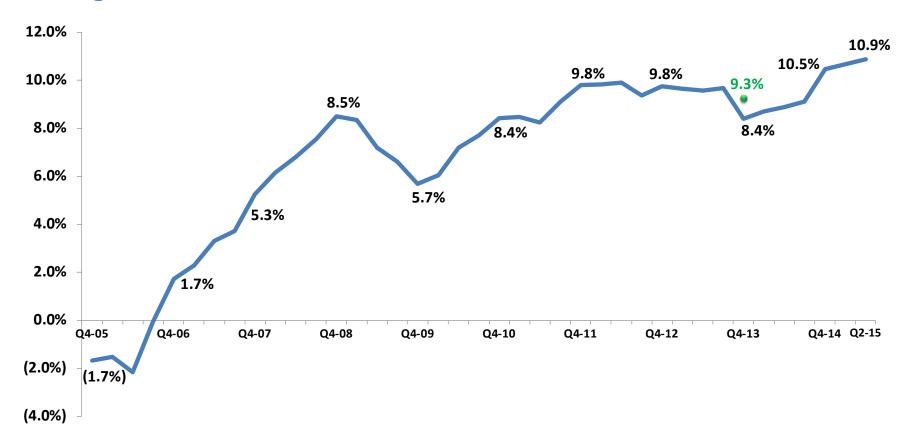
Office & General					Change	
		2015	2014	\$	Total	Organic
Three Months Ended June 30,	\$	455.1	\$ 485.4	\$ (30.3)	(6.2%)	(1.1%)
% of Revenue		24.3%	26.2%			
Three months occupancy expense (ex-D&A)	\$	110.3	\$ 125.7	\$ (15.4)	(12.3%)	
% of Revenue		5.9%	6.8%			
Six Months Ended June 30,	\$	908.1	\$ 946.0	\$ (37.9)	(4.0%)	0.5%
% of Revenue		25.6%	27.1%			
Six months occupancy expense (ex-D&A)	\$	232.0	\$ 252.9	\$ (20.9)	(8.3%)	
% of Revenue		6.5%	7.2%			





Operating Margin

Trailing Twelve Months



For the twelve months ended December 31, 2013, reported operating income of \$598.3 includes our Q4 2013 restructuring charge of \$60.6. Excluding this charge, adjusted operating income was \$658.9, and adjusted operating margin is represented in green.



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Balance Sheet – Current Portion

	J	une 30, 2015	Dec	ember 31, 2014	June 30, 2014		
CURRENT ASSETS:							
Cash and cash equivalents	\$	848.9	\$	1,660.6	\$	895.1	
Marketable securities		6.7		6.6		6.3	
Accounts receivable, net		3,976.7		4,376.6		4,272.3	
Expenditures billable to clients		1,452.4		1,424.2		1,798.6	
Other current assets		352.7		342.2		429.3	
Total current assets	\$	6,637.4	\$	7,810.2	\$	7,401.6	
CURRENT LIABILITIES:							
Accounts payable	\$	5,669.8	\$	6,558.0	\$	6,414.8	
Accrued liabilities		603.8		796.0		594.8	
Short-term borrowings		158.0		107.2		126.2	
Current portion of long-term debt		2.0		2.1		2.4	
Total current liabilities	\$	6,433.6	\$	7,463.3	\$	7,138.2	

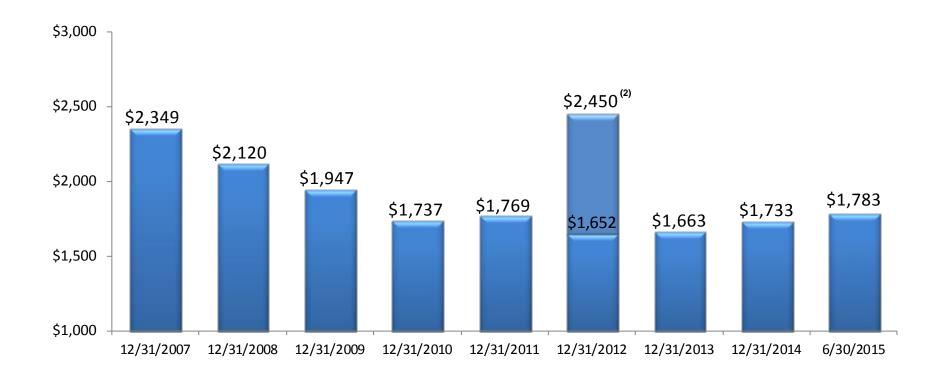


Cash Flow

	Three Months Ended June 30,						
	2	015	2	2014			
NET INCOME	\$	124	\$	103			
OPERATING ACTIVITIES							
Depreciation & amortization		57		52			
Deferred taxes		32		30			
Other non-cash items		5		15			
Change in working capital, net		41		(24)			
Other non-current assets & liabilities		1		(7)			
Net cash provided by Operating Activities		260		169			
INVESTING ACTIVITIES							
Capital expenditures		(30)		(32)			
Acquisitions & deferred payments, net		-		(29)			
Business, investment & fixed asset purchases/sales, net		_		Ý 9			
Net cash used in Investing Activities		(30)		(52)			
FINANCING ACTIVITIES							
Repurchase of common stock		(51)		(52)			
Common stock dividends		(50)		(40)			
Acquisition-related payments		(26)		(6)			
Distributions to noncontrolling interests		(7)		(6)			
Purchase of long-term debt		(1)		(350)			
Proceeds from issuance of long-term debt		-		499			
Exercise of stock options		2		5			
Net increase (decrease) in short-term bank borrowings		21		(46)			
Other financing activities		3		(2)			
Net cash (used in) provided by Financing Activities		(109)		2			
Currency Effect		(7)		6			
Increase in Cash & S/T Marketable Securities	\$	114	\$	125			



Total Debt (1)



Includes our November 2012 debt issuances of \$800 aggregate principal amount of Senior Notes, which pre-funded our plan to redeem a similar amount of debt in 2013.



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⁽¹⁾ Includes current portion of long-term debt, short-term borrowings and long-term debt.

Summary

- Very solid performance against FY-15 financial objectives
- Traction from key strategic drivers
 - Quality of our agency offerings
 - Strength in high-growth disciplines and largest regions
 - Effective expense management
- Continue focus on margin improvement
- Financial strength/share repurchase continues to be a source of value creation





Appendix

Operating Performance

	 Six Months E	nded .	June 30,
	2015		2014
Revenue	\$ 3,552.1	\$	3,488.9
Salaries and Related Expenses	2,420.4		2,358.8
Office and General Expenses	908.1		946.0
Operating Income	223.6		184.1
Interest Expense	(41.2)		(42.8)
Interest Income	12.2		12.8
Other Income (Expense), net	0.8		(9.5)
Income Before Income Taxes	195.4		144.6
Provision for Income Taxes	76.3		63.6
Equity in Net Income of Unconsolidated Affiliates	0.5		0.3
Net Income	119.6		81.3
Net Income Attributable to Noncontrolling Interests	(0.2)		(2.8)
Net Income Available to IPG Common Stockholders	\$ 119.4	\$	78.5
Earnings per Share Available to IPG Common Stockholders:			
Basic	\$ 0.29	\$	0.19
Diluted	\$ 0.29	\$	0.18
Weighted-Average Number of Common Shares Outstanding:			
Basic	410.8		421.9
Diluted	417.6		428.5
Dividends Declared per Common Share	\$ 0.24	\$	0.19

Cash Flow

	Siz	Six Months Ended June 30,						
	2	2015		2014				
NET INCOME	\$	120	\$	81				
OPERATING ACTIVITIES								
Depreciation & amortization		114		109				
Deferred taxes		-		7				
Other non-cash items		18		22				
Change in working capital, net		(760)		(747)				
Other non-current assets & liabilities		(29)		(29)				
Net cash used in Operating Activities	-	(537)		(557)				
INVESTING ACTIVITIES								
Capital expenditures		(50)		(59)				
Acquisitions & deferred payments, net		-		(51)				
Business, investment & fixed asset purchases/sales, net		-		11				
Net cash used in Investing Activities		(50)		(99)				
FINANCING ACTIVITIES								
Repurchase of common stock		(102)		(97)				
Common stock dividends		(99)		(80)				
Acquisition-related payments		(28)		(9)				
Distributions to noncontrolling interests		(8)		(12)				
Purchase of long-term debt		(1)		(350)				
Proceeds from issuance of long-term debt		-		499				
Excess tax benefit from share-based payment arrangements		9		4				
Exercise of stock options		11		11				
Net increase (decrease) in short-term bank borrowings		55		(53)				
Other financing activities		3		(2)				
Net cash used in Financing Activities		(160)		(89)				
Currency Effect		(65)		4				
Decrease in Cash & S/T Marketable Securities	\$	(812)	\$	(741)				



Depreciation and Amortization

			2015			
	Q1	Q2	Q3	Q4	YTD 2015	
Depreciation and amortization of fixed assets and intangible assets	\$ 38.7	\$ 39.5			\$	78.2
Amortization of restricted stock and other non-cash compensation	16.8	16.4				33.2
Net amortization of bond discounts and deferred financing costs	1.4	1.4				2.8
			2014			
	Q1	Q2	Q3	Q4	F۱	Y 2014
Depreciation and amortization of fixed assets and intangible assets	\$ 40.5	\$ 40.2	\$ 41.0	\$ 41.3	\$	163.0
Amortization of restricted stock and other non-cash compensation	15.1	11.1	11.7	16.4		54.3
Net amortization of bond discounts and deferred financing costs	1.0	1.3	1.4	1.4		5.1



Reconciliation of Organic Measures

				Componen	ts of Change					Chan	nge
		ee Months Ended e 30, 2014	oreign ırrency	Net Acc	Net Acquisitions / (Divestitures)		Organic		ee Months Ended e 30, 2015	Organic	Total
Segment Revenue											
IAN	\$	1,496.0	\$ (91.9)	\$	7.2	\$	115.4	\$	1,526.7	7.7%	2.1%
CMG		355.4	 (14.0)		-		8.0		349.4	2.3%	(1.7%)
Total	\$	1,851.4	\$ (105.9)	\$	7.2	\$	123.4	\$	1,876.1	6.7%	1.3%
Geographic											
United States	\$	1,030.9	\$ -	\$	1.4	\$	79.8	\$	1,112.1	7.7%	7.9%
International		820.5	(105.9)		5.8		43.6		764.0	5.3%	(6.9%)
United Kingdom		159.0	(14.8)		-		12.5		156.7	7.9%	(1.4%)
Continental Europe		203.8	(39.6)		5.8		7.4		177.4	3.6%	(13.0%)
Asia Pacific		224.1	(18.8)		-		26.4		231.7	11.8%	3.4%
Latin America		116.3	(23.9)		-		(1.9)		90.5	(1.6%)	(22.2%)
All Other Markets		117.3	(8.8)		-		(0.8)		107.7	(0.7%)	(8.2%)
Worldwide	\$	1,851.4	\$ (105.9)	\$	7.2	\$	123.4	\$	1,876.1	6.7%	1.3%
Expenses											
Salaries & Related	\$	1,170.2	\$ (68.8)	\$	4.9	\$	98.9	\$	1,205.2	8.5%	3.0%
Office & General		485.4	(26.2)		1.1		(5.2)		455.1	(1.1%)	(6.2%)
Total	\$	1,655.6	\$ (95.0)	\$	6.0	\$	93.7	\$	1,660.3	5.7%	0.3%



Reconciliation of Organic Measures

			Components of Change						Change			
	Six Months Ended June 30, 2014		Foreign Currency		Net Acquisitions / (Divestitures)		Organic		Six Months Ended June 30, 2015		Organic	Total
Segment Revenue												
IAN	\$	2,811.7	\$	(152.3)	\$	14.0	\$	203.2	\$	2,876.6	7.2%	2.3%
CMG		677.2		(25.5)		10.5		13.3		675.5	2.0%	(0.3%)
Total	\$	3,488.9	\$	(177.8)	\$	24.5	\$	216.5	\$	3,552.1	6.2%	1.8%
Geographic												
United States	\$	1,969.9	\$	-	\$	9.0	\$	137.0	\$	2,115.9	7.0%	7.4%
International		1,519.0		(177.8)		15.5		79.5		1,436.2	5.2%	(5.5%)
United Kingdom		326.6		(28.2)		-		23.2		321.6	7.1%	(1.5%)
Continental Europe		371.5		(67.9)		15.7		13.2		332.5	3.6%	(10.5%)
Asia Pacific		412.7		(30.8)		(0.1)		37.7		419.5	9.1%	1.6%
Latin America		206.9		(36.3)		(0.1)		(2.5)		168.0	(1.2%)	(18.8%)
All Other Markets		201.3		(14.6)		-		7.9		194.6	3.9%	(3.3%)
Worldwide	\$	3,488.9	\$	(177.8)	\$	24.5	\$	216.5	\$	3,552.1	6.2%	1.8%
Expenses												
Salaries & Related	\$	2,358.8	\$	(122.3)	\$	17.2	\$	166.7	\$	2,420.4	7.1%	2.6%
Office & General	*	946.0	•	(47.1)	•	4.6	•	4.6	*	908.1	0.5%	(4.0%)
Total	\$	3,304.8	\$	(169.4)	\$	21.8	\$	171.3	\$	3,328.5	5.2%	0.7%



Reconciliation of Organic Revenue Growth

Components of Change During the Period

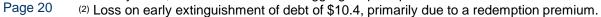
		Compon					
Last Twelve	Beginning of	Foreign	Net Acquisitions /		End of Period		
Months Ending	Period Revenue	Currency	(Divestitures)	Organic	Revenue		
12/31/05	\$ 6,387.0	\$ 40.4	\$ (107.4)	\$ (56.2)	\$ 6,263.8		
3/31/06	6,323.8	(10.9)	(132.6)	81.5	6,261.8		
6/30/06	6,418.4	(8.8)	(157.5)	(68.5)	6,183.6		
9/30/06	6,335.9	(13.9)	(140.4)	15.6	6,197.2		
12/31/06	6,263.8	20.7	(165.5)	57.8	6,176.8		
3/31/07	6,261.8	78.4	(147.2)	16.0	6,209.0		
6/30/07	6,183.6	102.4	(124.7)	166.6	6,327.9		
9/30/07	6,197.2	137.3	(110.9)	209.2	6,432.8		
12/31/07	6,176.8	197.5	(70.7)	233.1	6,536.7		
3/31/08	6,209.0	217.8	(45.9)	280.6	6,661.5		
6/30/08	6,327.9	244.8	(12.6)	282.4	6,842.5		
9/30/08	6,432.8	237.4	32.8	317.2	7,020.2		
12/31/08	6,536.7	71.5	87.6	243.0	6,938.8		
3/31/09	6,661.5	(88.3)	114.7	91.9	6,779.8		
6/30/09	6,842.5	(286.2)	139.2	(275.3)	6,420.2		
9/30/09	7,020.2	(390.1)	115.2	(636.4)	6,108.9		
12/31/09	6,938.8	(251.6)	69.1	(748.9)	6,007.4		
3/31/10	6,779.8	(88.2)	36.0	(705.4)	6,022.2		
6/30/10	6,420.2	59.1	2.0	(316.9)	6,164.4		
9/30/10	6,108.9	117.7	9.6	60.1	6,296.3		
12/31/10	6,007.4	63.3	17.0	419.6	6,507.3		
3/31/11	6,022.2	21.0	18.2	583.7	6,645.1		
6/30/11	6,164.4	61.5	12.4	535.8	6,774.1		
9/30/11	6,296.3	119.1	(7.7)	539.5	6,947.2		
12/31/11	6,507.3	122.2	(8.6)	393.7	7,014.6		
3/31/12	6,645.1	92.9	(1.4)	310.0	7,046.6		
6/30/12	6,774.1	(14.3)	14.5	247.3	7,021.6		
9/30/12	6,947.2	(117.2)	39.7	95.8	6,965.5		
12/31/12	7,014.6	(147.6)	41.8	47.4	6,956.2		
3/31/13	7,046.6	(143.7)	48.2	41.3	6,992.4		
6/30/13	7,021.6	(111.4)	56.9	65.8	7,032.9		
9/30/13	6,965.5	(80.3)	49.5	128.2	7,062.9		
12/31/13	6,956.2	(80.4)	50.3	196.2	7,122.3		
3/31/14	6,992.4	(89.9)	51.2	263.1	7,216.8		
6/30/14	7,032.9	(80.6)	51.6	308.1	7,312.0		
9/30/14	7,062.9	(53.5)	74.3	369.0	7,452.7		
12/31/14	7,122.3	(75.5)	95.3	395.0	7,537.1		
3/31/15	7,216.8	(125.7)	98.4	386.1	7,575.6		
6/30/15	7,312.0	(223.5)	85.3	426.5	7,600.3		



Reconciliation of Loss on Early Extinguishment of Debt (1)

	Three Months Ended June 30, 2014						Six Months Ended June 30, 2014						
		As Reported		Loss on Early Extinguishment of Debt ⁽²⁾		Ex - Loss on Early Extinguishment of Debt		As Reported		Loss on Early Extinguishment of Debt ⁽²⁾		Ex -Loss on Early Extinguishment of Debt	
Income Before Income Taxes	\$	168.6	\$	(10.4)	\$	179.0	\$	144.6	\$	(10.4)	\$	155.0	
Provision for Income Taxes		(65.3)		3.8		(69.1)		(63.6)		3.8		(67.4)	
Effective Tax Rate		38.7%				38.6%		44.0%				43.5%	
Equity in Net Income of Unconsolidated Affiliates Net Income Attributable to Noncontrolling Interests		0.4 (4.3)				0.4 (4.3)		0.3 (2.8)				0.3 (2.8)	
Net Income Available to IPG Common Stockholders - Basic and Diluted	\$	99.4	\$	(6.6)	\$	106.0	\$	78.5	\$	(6.6)	\$	85.1	
Weighted-Average Number of Common Shares Outstanding - Basic		421.1				421.1		421.9				421.9	
Add: Effect of Dilutive Securities		7.0				7.0		0.0				0.0	
Restricted Stock, Stock Options and Other Equity Awards		7.0			-	7.0		6.6			-	6.6	
Weighted-Average Number of Common Shares Outstanding - Diluted		428.1				428.1		428.5				428.5	
Earnings Per Share Available to IPG Common Stockholders - Basic	\$	0.24	\$	(0.01)	\$	0.25	\$	0.19	\$	(0.01)	\$	0.20	
Earnings Per Share Available to IPG Common Stockholders - Diluted	\$	0.23	\$	(0.02)	\$	0.25	\$	0.18	\$	(0.02)	\$	0.20	

⁽¹⁾ In May 2014, we redeemed \$350 in aggregate principal amount of our 6.25% Notes.







Metrics Update

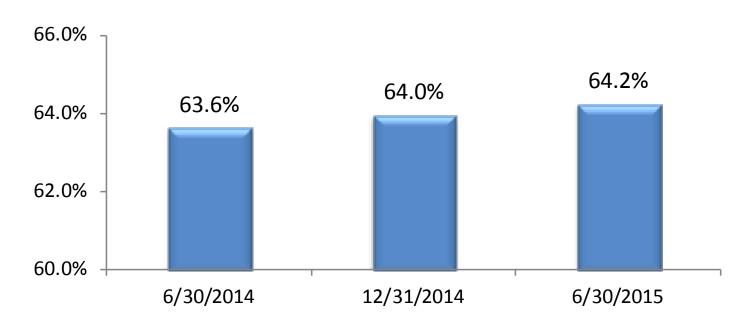
Metrics Update

Category	Metric					
SALARIES & RELATED	Trailing Twelve Months					
(% of revenue)	Base, Benefits & Tax					
	Incentive Expense					
	Severance Expense					
	Temporary Help					
OFFICE & GENERAL	Trailing Twelve Months					
(% of revenue)	Professional Fees					
	Occupancy Expense (ex-D&A)					
	T&E, Office Supplies & Telecom					
	All Other O&G					
FINANCIAL	Available Liquidity					
	\$1.0 Billion 5-Year Credit Facility Covenants					



Salaries & Related Expenses

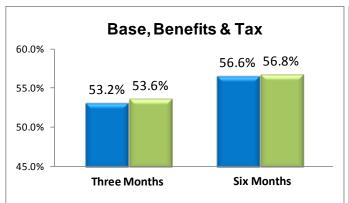
% of Revenue, Trailing Twelve Months

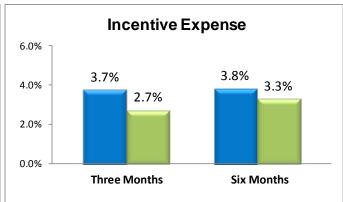


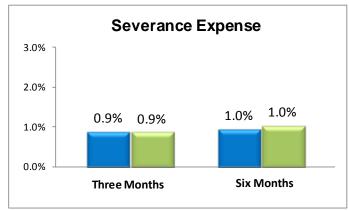


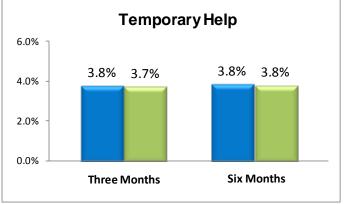
Salaries & Related Expenses (% of Revenue)

Three and Six Months Ended June 30

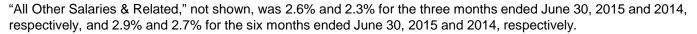








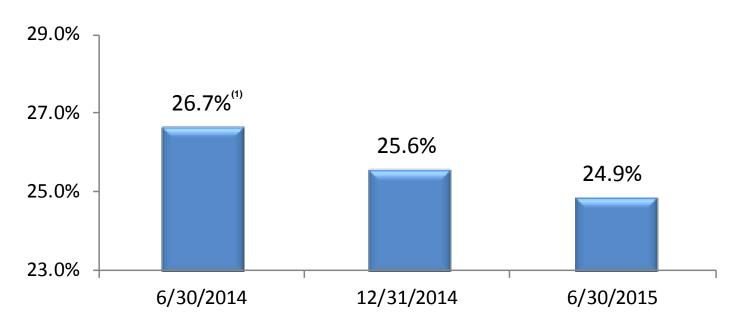






Office & General Expenses

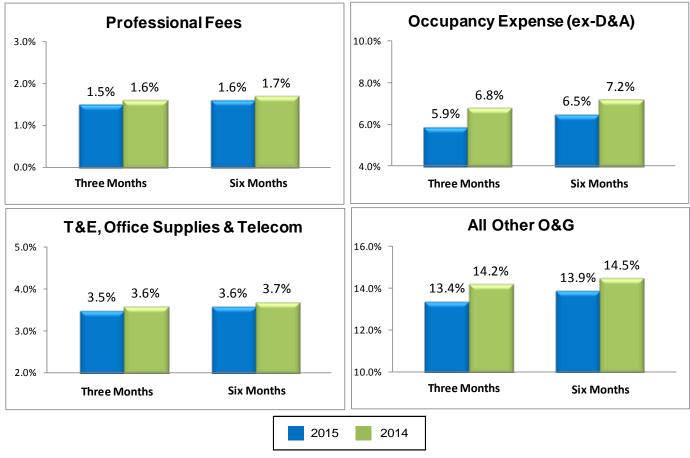
% of Revenue, Trailing Twelve Months

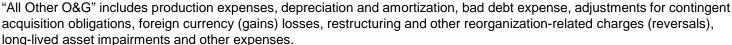


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Office & General Expenses (% of Revenue)

Three and Six Months Ended June 30

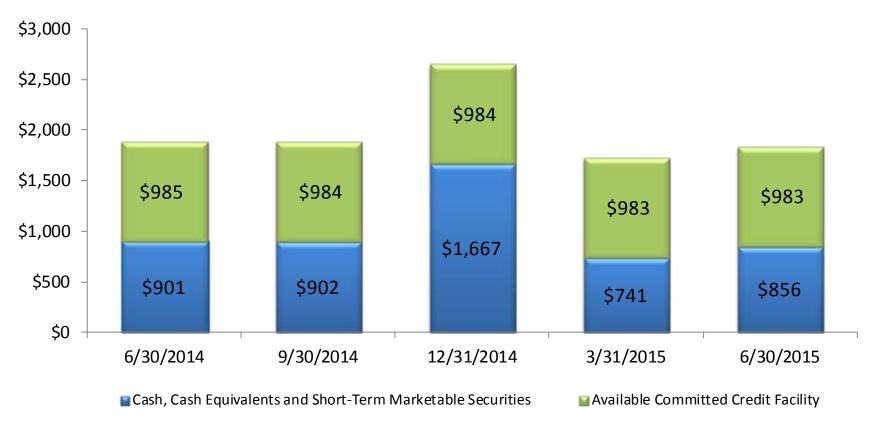






Available Liquidity

Cash, Cash Equivalents and Short-Term Marketable Securities + Available Committed Credit Facility





\$1.0 Billion 5-Year Credit Facility Covenants

	Covenants	Last Twelve Months Ending June 30, 2015
I.	Interest Coverage Ratio (not less than): Actual Interest Coverage Ratio:	5.00x 19.30x
	Actual interest Goverage Natio.	13.30%
II.	Leverage Ratio (not greater than):	3.25x
	Actual Leverage Ratio:	1.70x
		Last Twelve Months
	Interest Coverage Ratio - Interest Expense Reconciliation	Ending June 30, 2015
	Interest Expense:	\$83.3
	- Interest income	26.8
	- Other	2.1
	Net interest expense ⁽¹⁾ :	\$54.4
		Last Twelve Months
	EBITDA Reconciliation	Ending June 30, 2015
	Operating Income:	\$827.9
	+ Depreciation and amortization	221.8
	EBITDA ⁽¹⁾ :	\$1,049.7



Cautionary Statement

This investor presentation contains forward-looking statements. Statements in this investor presentation that are not historical facts, including statements about management's beliefs and expectations, constitute forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, the following:

- potential effects of a challenging economy, for example, on the demand for our advertising and marketing services, on our clients' financial condition and on our business or financial condition;
- our ability to attract new clients and retain existing clients;
- our ability to retain and attract key employees;
- risks associated with assumptions we make in connection with our critical accounting estimates, including changes in assumptions associated with any effects of a weakened economy;
- potential adverse effects if we are required to recognize impairment charges or other adverse accounting-related developments;
- risks associated with the effects of global, national and regional economic and political conditions, including counterparty risks and fluctuations in economic growth rates, interest rates and currency exchange rates; and
- developments from changes in the regulatory and legal environment for advertising and marketing and communications services companies around the world.

Investors should carefully consider these factors and the additional risk factors outlined in more detail in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors.

