

## Interpublic Group

## SECOND QUARTER 2014 EARNINGS CONFERENCE CALL

July 18, 2014

## Overview - Second Quarter 2014

- Revenue increased 5.4\% from Q2-13
> Organic growth was 4.7\%
> Net acquisitions added 1.2\%
> Currency exchange rate changes were negative 0.5\%
- Operating income was $\$ 196$ million, an increase of $12 \%$
- Operating margin was $10.6 \%$, an improvement of 60 basis points
- Diluted EPS was $\$ 0.23$, a $28 \%$ increase; excluding early debt redemption was $\$ 0.25$
- Average diluted shares outstanding decreased $4.5 \%$ compared to the prior year


## Operating Performance

|  | Three Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  |
| Revenue | \$ | 1,851.4 | \$ | 1,756.2 |
| Salaries and Related Expenses |  | 1,170.2 |  | 1,120.2 |
| Office and General Expenses |  | 485.4 |  | 461.2 |
| Operating Income |  | 195.8 |  | 174.8 |
| Interest Expense |  | (22.6) |  | (37.5) |
| Interest Income |  | 6.6 |  | 5.8 |
| Other (Expense) Income, net |  | (11.2) |  | 4.8 |
| Income Before Income Taxes |  | 168.6 |  | 147.9 |
| Provision for Income Taxes |  | 65.3 |  | 62.0 |
| Equity in Net Income of Unconsolidated Affiliates |  | 0.4 |  | 0.2 |
| Net Income |  | 103.7 |  | 86.1 |
| Net Income Attributable to Noncontrolling Interests |  | (4.3) |  | (3.3) |
| Net Income Attributable to IPG |  | 99.4 |  | 82.8 |
| Dividends on Preferred Stock |  | - |  | (2.9) |
| Net Income Available to IPG Common Stockholders | \$ | 99.4 | \$ | 79.9 |
|  |  |  |  |  |
| Earnings per Share Available to IPG Common Stockholders: |  |  |  |  |
| Basic | \$ | 0.24 | \$ | 0.19 |
| Diluted | \$ | 0.23 | \$ | 0.18 |
| Weighted-Average Number of Common Shares Outstanding: |  |  |  |  |
| Basic |  | 421.1 |  | 425.1 |
| Diluted |  | 428.1 |  | 448.3 |
| Dividends Declared per Common Share | \$ | 0.095 | \$ | 0.075 |

## Page 3

(Amounts in Millions, except per share amounts)

## Revenue

|  | Three Months Ended |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ ${ }^{\text {\$ }}$ \$ 756.2 |  | \% Change | \$ |  | \% Change |
| June 30, 2013 |  |  |  | \$ | 3,299.2 |  |
| Total change |  | 95.2 | 5.4\% |  | 189.7 | 5.7\% |
| Foreign currency |  | (8.1) | (0.5\%) |  | (29.8) | (0.9\%) |
| Net acquisitions/(divestitures) |  | 20.3 | 1.2\% |  | 34.5 | 1.0\% |
| Organic |  | 83.0 | 4.7\% |  | 185.0 | 5.6\% |
| June 30, 2014 | \$ | 1,851.4 |  | \$ | 3,488.9 |  |



| Six Months EndedJune 30, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Change |  |
|  | 2014 |  | 2013 | Total | Organic |
| \$ | 2,811.7 | \$ | 2,676.8 | 5.0\% | 5.3\% |
| \$ | 677.2 | \$ | 622.4 | 8.8\% | 6.8\% |

Integrated Agency Networks ("IAN"): McCann Worldgroup, FCB (Foote, Cone \& Belding), Lowe \& Partners, IPG Mediabrands, our digital specialist agencies and our domestic integrated agencies
Constituency Management Group ("CMG"): Weber Shandwick, Golin, Jack Morton,
FutureBrand, Octagon and our other marketing service specialists
Page 4 See reconciliations of segment organic revenue change on pages 17 and 18.

## Geographic Revenue Change

|  | Three Months Ended June 30, 2014 |  | Six Months Ended June 30, 2014 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Organic | Total | Organic |
| United States | 3.4\% | 2.9\% | 4.2\% | 3.8\% |
| International | 8.0\% | 7.1\% | 7.9\% | 8.0\% |
| United Kingdom | 33.2\% | 16.4\% | 26.7\% | 13.3\% |
| Continental Europe | 3.8\% | (1.4\%) | 4.4\% | 0.9\% |
| Asia Pacific | 1.4\% | 4.4\% | 4.0\% | 7.7\% |
| Latin America | (2.9\%) | 7.4\% | 0.4\% | 12.0\% |
| All Other Markets | 13.8\% | 18.0\% | 5.1\% | 10.3\% |
| Worldwide | 5.4\% | 4.7\% | 5.7\% | 5.6\% |

## Organic Revenue Growth

## Trailing Twelve Months



Page 6 See reconciliation on page 19.
$\| C$

## Expenses

| Salaries \& Related | 2014 |  | 2013 |  | Change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \$ | Total | Organic |
| Three Months Ended June 30, | \$ | 1,170.2 |  |  | \$ | 1,120.2 | \$ | 50.0 | 4.5\% | 3.2\% |
| \% of Revenue |  | 63.2\% |  | 63.8\% |  |  |  |  |
| Three months severance | \$ | 16.1 | \$ | 22.9 | \$ | (6.8) | (29.7\%) |  |
| \% of Revenue |  | 0.9\% |  | 1.3\% |  |  |  |  |
| Six Months Ended June 30, | \$ | 2,358.8 | \$ | 2,252.3 | \$ | 106.5 | 4.7\% | 4.3\% |
| \% of Revenue |  | 67.6\% |  | 68.3\% |  |  |  |  |
| Six months severance | \$ | 36.5 | \$ | 49.0 | \$ | (12.5) | (25.5\%) |  |
| \% of Revenue |  | 1.0\% |  | 1.5\% |  |  |  |  |


| Office \& General |  |  |  |  | Change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  | \$ |  | Total | Organic |
| Three Months Ended June 30, | \$ | 485.4 | \$ | 461.2 | \$ | 24.2 | 5.2\% | 4.7\% |
| \% of Revenue |  | 26.2\% |  | 26.3\% |  |  |  |  |
| Three months occupancy expense (ex-D\&A) | \$ | 125.7 | \$ | 124.1 | \$ | 1.6 | 1.3\% |  |
| \% of Revenue |  | 6.8\% |  | 7.1\% |  |  |  |  |
| Six Months Ended June 30, | \$ | 946.0 | \$ | 914.5 | \$ | 31.5 | 3.4\% | 3.5\% |
| \% of Revenue |  | 27.1\% |  | 27.7\% |  |  |  |  |
| Six months occupancy expense (ex-D\&A) | \$ | 252.9 | \$ | 246.7 | \$ | 6.2 | 2.5\% |  |
| \% of Revenue |  | 7.2\% |  | 7.5\% |  |  |  |  |

Page 7 See reconciliations of organic measures on pages 17 and 18.

## Operating Margin

## Trailing Twelve Months



Adjusted operating margin before our Q4 2013 restructuring charge that differs from reported operating margin is represented in green.
Page 8 See reconciliation of adjusted operating margin on page 20.

## Balance Sheet - Current Portion

## CURRENT ASSETS:

Cash and cash equivalents
Marketable securities
Accounts receivable, net
Expenditures billable to clients
Other current assets
Total current assets

## CURRENT LIABILITIES:

Accounts payable
Accrued liabilities
Short-term borrowings
Current portion of long-term debt
Total current liabilities

| June 30, 2014 |  | $\begin{gathered} \text { December 31, } \\ 2013 \\ \hline \end{gathered}$ |  | June 30, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 895.1 | \$ | 1,636.8 | \$ | 1,613.9 |
|  | 6.3 |  | 5.3 |  | 4.6 |
|  | 4,272.3 |  | 4,565.4 |  | 4,047.8 |
|  | 1,798.6 |  | 1,536.4 |  | 1,545.9 |
|  | 429.3 |  | 340.1 |  | 391.9 |
| \$ | 7,401.6 | \$ | 8,084.0 | \$ | 7,604.1 |


| \$ | 6,414.8 | \$ | 6,914.2 | \$ | 5,891.0 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 594.8 |  | 718.4 |  | 548.6 |
|  | 126.2 |  | 179.1 |  | 186.0 |
|  | 2.4 |  | 353.6 |  | 594.8 |
| \$ | 7,138.2 | \$ | 8,165.3 | \$ | 7,220.4 |

## Cash Flow

|  | Three Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  |
| NET INCOME | \$ | 103 | \$ | 87 |
| OPERATING ACTIVITIES |  |  |  |  |
| Depreciation \& amortization |  | 52 |  | 51 |
| Deferred taxes |  | 30 |  | 36 |
| Other non-cash items |  | 15 |  | (9) |
| Change in working capital, net |  | (24) |  | 17 |
| Other non-current assets \& liabilities |  | (7) |  | 2 |
| Net cash provided by Operating Activities |  | 169 |  | 184 |
| INVESTING ACTIVITIES |  |  |  |  |
| Capital expenditures |  | (32) |  | (29) |
| Acquisitions \& deferred payments, net |  | (29) |  | (13) |
| Business, investment \& fixed asset purchases/sales, net |  | 9 |  | (1) |
| Net cash used in Investing Activities ${ }^{(1)}$ |  | (52) |  | (43) |
| FINANCING ACTIVITIES |  |  |  |  |
| Proceeds from issuance of long-term debt |  | 499 |  | - |
| Purchase of long-term debt |  | (350) |  | - |
| Repurchase of common stock |  | (52) |  | (105) |
| Common stock dividends |  | (40) |  | (32) |
| Net (decrease) increase in short-term bank borrowings |  | (46) |  | 30 |
| Distributions to noncontrolling interests |  | (6) |  | (6) |
| Acquisition-related payments |  | (6) |  | (26) |
| Preferred stock dividends |  | - |  | (3) |
| Exercise of stock options |  | 5 |  | 14 |
| Other financing activities |  | (2) |  | 6 |
| Net cash provided by (used in) Financing Activities |  | 2 |  | (122) |
| Currency Effect |  | 6 |  | (51) |
| Increase (Decrease) in Cash \& S/T Marketable Securities | \$ | 125 | \$ | (32) |

Page $10{ }^{(1)}$ Excludes the net purchase, sale and maturities of short-term marketable securities. See reconciliation on page 21.

## Total Debt ${ }^{(1)}$


${ }^{(1)}$ Includes current portion of long-term debt, short-term borrowings and long-term debt.
${ }^{(2)}$ Includes our November 2012 debt issuances of $\$ 800$ aggregate principal amount of Senior Notes, which pre-funded our plan to redeem a similar amount of debt in 2013.
(3) Includes the net impact of our April 2014 debt issuance of $\$ 500$ aggregate principal amount of our $4.20 \%$ Senior Notes due 2024 and redemption of $\$ 350$ aggregate principal amount of our $6.25 \%$ Senior Unsecured Notes due 2014 (the
Page 11 "6.25\% Notes").

## Summary

- Solid performance against FY-14 financial objectives
- Traction from key strategic drivers
> Quality of our agency offerings
> Strength in high-growth disciplines/regions
> Effective expense management
- 2014 focus is on margin improvement
- Financial strength continues to be a source of value creation
> Lower cost of debt
> Share repurchase program

Interpublic Group

## Appendix

## Operating Performance



## Cash Flow

|  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  |
| NET INCOME | \$ | 81 | \$ | 28 |
| OPERATING ACTIVITIES |  |  |  |  |
| Depreciation \& amortization |  | 109 |  | 106 |
| Deferred taxes |  | 7 |  | (14) |
| Other non-cash items |  | 22 |  | (4) |
| Change in working capital, net |  | (747) |  | (705) |
| Other non-current assets \& liabilities |  | (29) |  | (2) |
| Net cash used in Operating Activities |  | (557) |  | (591) |
| INVESTING ACTIVITIES |  |  |  |  |
| Capital expenditures |  | (59) |  | (47) |
| Acquisitions \& deferred payments, net |  | (51) |  | (48) |
| Business, investment \& fixed asset purchases/sales, net |  | 11 |  | 1 |
| Net cash used in Investing Activities (1) |  | (99) |  | (94) |
| FINANCING ACTIVITIES |  |  |  |  |
| Proceeds from issuance of long-term debt |  | 499 |  | - |
| Purchase of long-term debt |  | (350) |  | (1) |
| Repurchase of common stock |  | (97) |  | (181) |
| Common stock dividends |  | (80) |  | (63) |
| Net (decrease) increase in short-term bank borrowings |  | (53) |  | 19 |
| Distributions to noncontrolling interests |  | (12) |  | (7) |
| Acquisition-related payments |  | (9) |  | (27) |
| Preferred stock dividends |  | - |  | (6) |
| Exercise of stock options |  | 11 |  | 32 |
| Other financing activities |  | 2 |  | 8 |
| Net cash used in Financing Activities |  | (89) |  | (226) |
| Currency Effect |  | 4 |  | (61) |
| Decrease in Cash \& S/T Marketable Securities | \$ | (741) | \$ | (972) |

Page 15 (1) Excludes the net purchase, sale and maturities of short-term marketable securities. See reconciliation on page 21.
(\$ in Millions)

## Depreciation and Amortization



## Reconciliation of Organic Measures

|  | Three Months Ended June 30, 2013 |  | Components of Change |  |  |  |  |  | Three Months Ended June 30, 2014 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Foreign Currency |  | Net Acquisitions / (Divestitures) |  | Organic |  |  |  | Organic | Total |
| Segment Revenue |  |  |  |  |  |  |  |  |  |  |  |  |
| IAN | \$ | 1,435.7 | \$ | (9.7) | \$ | 12.2 | \$ | 57.8 | \$ | 1,496.0 | 4.0\% | 4.2\% |
| CMG |  | 320.5 |  | 1.6 |  | 8.1 |  | 25.2 |  | 355.4 | 7.9\% | 10.9\% |
| Total | \$ | 1,756.2 | \$ | (8.1) | \$ | 20.3 | \$ | 83.0 | \$ | 1,851.4 | 4.7\% | 5.4\% |
| Geographic |  |  |  |  |  |  |  |  |  |  |  |  |
| United States | \$ | 996.6 | \$ | - | \$ | 5.4 | \$ | 28.9 | \$ | 1,030.9 | 2.9\% | 3.4\% |
| International |  | 759.6 |  | (8.1) |  | 14.9 |  | 54.1 |  | 820.5 | 7.1\% | 8.0\% |
| United Kingdom |  | 119.4 |  | 11.8 |  | 8.2 |  | 19.6 |  | 159.0 | 16.4\% | 33.2\% |
| Continental Europe |  | 196.3 |  | 7.8 |  | 2.5 |  | (2.8) |  | 203.8 | (1.4\%) | 3.8\% |
| Asia Pacific |  | 221.0 |  | (10.3) |  | 3.6 |  | 9.8 |  | 224.1 | 4.4\% | 1.4\% |
| Latin America |  | 119.8 |  | (13.0) |  | 0.6 |  | 8.9 |  | 116.3 | 7.4\% | (2.9\%) |
| All Other Markets |  | 103.1 |  | (4.4) |  | - |  | 18.6 |  | 117.3 | 18.0\% | 13.8\% |
| Worldwide | \$ | 1,756.2 | \$ | (8.1) | \$ | 20.3 | \$ | 83.0 | \$ | 1,851.4 | 4.7\% | 5.4\% |
| Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries \& Related | \$ | 1,120.2 | \$ | 1.7 | \$ | 12.7 | \$ | 35.6 | \$ | 1,170.2 | 3.2\% | 4.5\% |
| Office \& General |  | 461.2 |  | (2.5) |  | 4.9 |  | 21.8 |  | 485.4 | 4.7\% | 5.2\% |
| Total | \$ | 1,581.4 | \$ | (0.8) | \$ | 17.6 | \$ | 57.4 | \$ | 1,655.6 | 3.6\% | 4.7\% |

Page 17
(\$ in Millions)

## Reconciliation of Organic Measures

|  | Six MonthsEndedJune 30, 2013 |  | Components of Change |  |  |  |  |  | Six Months Ended June 30, 2014 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Foreign Currency |  | Net Acquisitions / (Divestitures) |  | Organic |  |  |  | Organic | Total |
| Segment Revenue |  |  |  |  |  |  |  |  |  |  |  |  |
| IAN | \$ | 2,676.8 | \$ | (31.2) | \$ | 23.6 | \$ | 142.5 | \$ | 2,811.7 | 5.3\% | 5.0\% |
| CMG |  | 622.4 |  | 1.4 |  | 10.9 |  | 42.5 |  | 677.2 | 6.8\% | 8.8\% |
| Total | \$ | 3,299.2 | \$ | (29.8) | \$ | 34.5 | \$ | 185.0 | \$ | 3,488.9 | 5.6\% | 5.7\% |
| Geographic |  |  |  |  |  |  |  |  |  |  |  |  |
| United States | \$ | 1,891.0 | \$ | - | \$ | 6.7 | \$ | 72.2 | \$ | 1,969.9 | 3.8\% | 4.2\% |
| International |  | 1,408.2 |  | (29.8) |  | 27.8 |  | 112.8 |  | 1,519.0 | 8.0\% | 7.9\% |
| United Kingdom |  | 257.8 |  | 20.1 |  | 14.3 |  | 34.4 |  | 326.6 | 13.3\% | 26.7\% |
| Continental Europe |  | 355.8 |  | 10.7 |  | 1.8 |  | 3.2 |  | 371.5 | 0.9\% | 4.4\% |
| Asia Pacific |  | 396.9 |  | (25.0) |  | 10.1 |  | 30.7 |  | 412.7 | 7.7\% | 4.0\% |
| Latin America |  | 206.1 |  | (25.5) |  | 1.6 |  | 24.7 |  | 206.9 | 12.0\% | 0.4\% |
| All Other Markets |  | 191.6 |  | (10.1) |  | - |  | 19.8 |  | 201.3 | 10.3\% | 5.1\% |
| Worldwide | \$ | 3,299.2 | \$ | (29.8) | \$ | 34.5 | \$ | 185.0 | \$ | 3,488.9 | 5.6\% | 5.7\% |
| Expenses |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries \& Related | \$ | 2,252.3 | \$ | (11.5) | \$ | 20.4 | \$ | 97.6 | \$ | 2,358.8 | 4.3\% | 4.7\% |
| Office \& General |  | 914.5 |  | (9.5) |  | 8.7 |  | 32.3 |  | 946.0 | 3.5\% | 3.4\% |
| Total | \$ | 3,166.8 | \$ | (21.0) | \$ | 29.1 | \$ | 129.9 | \$ | 3,304.8 | 4.1\% | 4.4\% |

Page 18
(\$ in Millions)

## Reconciliation of Organic Revenue Growth


(\$ in Millions)

## Reconciliation of Adjusted Operating Margin

| Last Twelve Months Ending | Operating Income |  | $\text { Q4 } 2013$ <br> Restructuring Charge |  | Adjusted Operating Income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12/31/13 | \$ | 598.3 | \$ | 60.6 | \$ | 658.9 |
| 3/31/14 |  | 629.0 |  | 60.6 |  | 689.6 |
| 6/30/14 |  | 650.0 |  | 60.6 |  | 710.6 |

## Reconciliation of Investing Cash Flow

## INVESTING ACTIVITIES

Cash used in Investing Activities per presentation

Purchase, sale and maturities of short-term marketable securities, net

Cash used in Investing Activities as reported

| 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: |
| \$ | (52) | \$ | (43) |
|  | - |  | 1 |
| \$ | (52) | \$ | (42) |

\$ (52)

Six Months Ended June 30,

| 2014 |  | 2013 |  |
| :---: | :---: | :---: | :---: |
| \$ | (99) | \$ | (94) |
|  | - |  | 12 |
| \$ | (99) | \$ | (82) |

(\$ in Millions)

## Reconciliation of Loss on Early Extinguishment of Debt ${ }^{(1)}$

|  | Three Months Ended June 30, 2014 |  |  |  |  |  | Six Months Ended June 30, 2014 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Reported |  | Loss on Early Extinguishment of Debt ${ }^{(2)}$ |  | Ex-Loss on <br> Early <br> Extinguishment <br> of Debt |  | As Reported |  | Loss on Early Extinguishment of Debt ${ }^{(2)}$ |  | Ex-Loss on <br> Early <br> Extinguishment <br> of Debt |  |
| Income Before Income Taxes | \$ | 168.6 | \$ | (10.4) | \$ | 179.0 | \$ | 144.6 | \$ | (10.4) | \$ | 155.0 |
| Provision for Income Taxes |  | (65.3) |  | 3.8 |  | (69.1) |  | (63.6) |  | 3.8 |  | (67.4) |
| Effective Tax Rate |  | 38.7\% |  |  |  | 38.6\% |  | 44.0\% |  |  |  | 43.5\% |
| Equity in Net Income of Unconsolidated Affiliates |  | 0.4 |  |  |  | 0.4 |  | 0.3 |  |  |  | 0.3 |
| Net Income Attributable to Noncontrolling Interests |  | (4.3) |  |  |  | (4.3) |  | (2.8) |  |  |  | (2.8) |
| Net Income Available to IPG Common Stockholders - Basic and Diluted | \$ | 99.4 | \$ | (6.6) | \$ | 106.0 | \$ | 78.5 | \$ | (6.6) | \$ | 85.1 |


| Weighted-Average Number of Common Shares Outstanding-Basic | 421.1 |  |  |  |  | 421.1 | 421.9 |  |  |  |  | 421.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Add: Effect of Dilutive Securities |  |  |  |  |  |  |  |  |  |  |  |  |
| Restricted Stock, Stock Options and Other Equity Aw ards | 7.0 |  |  |  |  | 7.0 | 6.6 |  |  |  | 6.6 |  |
| Weighted-Average Number of Common Shares Outstanding - Diluted | 428.1 |  |  |  |  | 428.1 | 428.5 |  |  |  | 428.5 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Earnings Per Share Available to IPG Common Stockholders - Basic | \$ | 0.24 | \$ | (0.01) | \$ | 0.25 | \$ | 0.19 | \$ | (0.01) | \$ | 0.20 |
| Earnings Per Share Available to IPG Common Stockholders - Diluted | \$ | 0.23 | \$ | (0.02) | \$ | 0.25 | \$ | 0.18 | \$ | (0.02) | \$ | 0.20 |

[^0]Interpublic Group

## Metrics Update

## Metrics Update

| Category | Metric |
| :--- | :--- |
| SALARIES \& RELATED | Trailing Twelve Months |
| (\% of revenue) | Base, Benefits \& Tax |
|  | Incentive Expense |
|  | Severance Expense |
|  | Temporary Help |
| OFFICE \& GENERAL | Trailing Twelve Months |
| (\% of revenue) | Professional Fees |
|  | Occupancy Expense (ex-D\&A) |
|  | T\&E, Office Supplies \& Telecom |
|  | All Other O\&G |
| FINANCIAL | Available Liquidity |
|  | \$1.0 Billion 5-Year Credit Facility Covenants |

## Salaries \& Related Expenses

## \% of Revenue, Trailing TweIve Months



## Salaries \& Related Expenses (\% of Revenue)

## Three and Six Months Ended June 30


"All Other Salaries \& Related," not shown, was $2.3 \%$ and $2.6 \%$ for the three months ended June 30, 2014 and 2013,

## Office \& General Expenses

## \% of Revenue, Trailing Twelve Months


${ }^{(1)}$ Office \& general expenses excludes our Q4 2013 restructuring charge, which was recorded as a separate line item in

## Office \& General Expenses (\% of Revenue)

## Three and Six Months Ended June 30






2014
2013
"All Other O\&G" includes production expenses, depreciation and amortization, bad debt expense, adjustments for contingent acquisition obligations, foreign currency gains (losses), restructuring and other reorganization-related charges (reversals), long-lived asset impairments and other expenses.

[^1]
## Available Liquidity

## Cash, Cash Equivalents and Short-Term Marketable Securities + Available Committed Credit Facility


(1) Includes net proceeds from our November 2012 debt issuances of $\$ 800$ aggregate principal amount of Senior Notes, which pre-funded our plan to address our capital structure in 2013.
Page 29 (2) In July 2013, we used $\$ 630$ to redeem $\$ 600$ aggregate principal amount of our $10.00 \%$ Notes at $105 \%$.

## \$1.0 Billion 5-Year Credit Facility Covenants

## Covenants

I. Interest Coverage Ratio (not less than):

Last Twelve Months
Ending June 30, 2014

Actual Interest Coverage Ratio:
II. Leverage Ratio (not greater than):

Actual Leverage Ratio:
3.25x
2.05x

Interest Coverage Ratio - Interest Expense Reconciliation Interest Expense:

Last Twelve Months
Ending June 30, 2014
$\$ 91.2$

- Interest income
25.4
- Other
1.0
+ Preferred stock dividends 2.9

Net interest expense as defined:
$\$ 67.7$

## EBITDA Reconciliation

Operating Income:

+ Depreciation and amortization
+ Other non-cash charges
EBITDA as defined:


## Cautionary Statement

This investor presentation contains forward-looking statements. Statements in this investor presentation that are not historical facts, including statements about management's beliefs and expectations, constitute forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, the following:
$\rightarrow$ potential effects of a challenging economy, for example, on the demand for our advertising and marketing services, on our clients' financial condition and on our business or financial condition;
$\rightarrow$ our ability to attract new clients and retain existing clients;
$\rightarrow$ our ability to retain and attract key employees;
$\rightarrow$ risks associated with assumptions we make in connection with our critical accounting estimates, including changes in assumptions associated with any effects of a weakened economy;
$\rightarrow$ potential adverse effects if we are required to recognize impairment charges or other adverse accounting-related developments;
$\rightarrow$ risks associated with the effects of global, national and regional economic and political conditions, including counterparty risks and fluctuations in economic growth rates, interest rates and currency exchange rates; and
$\rightarrow$ developments from changes in the regulatory and legal environment for advertising and marketing and communications services companies around the world.

Investors should carefully consider these factors and the additional risk factors outlined in more detail in our most recent Annual Report on Form 10-K under Item 1A, Risk Factors.


[^0]:    Page 22 (2) Loss on early extinguishment of debt of $\$ 10.4$, primarily due to a redemption premium

[^1]:    -•••••••

